Data Protection Policy

Version 3.0 effective as of October 9th, 2025

This Data Protection Statement describes the collection and further processing of personal data by Crypto Finance Conference AG (hereinafter "**Crypto Finance Conference**"). This is not necessarily a comprehensive description of data processing by Crypto Finance Conference. It is possible, that other data protection statements or General Terms of Attendance are applicable to specific circumstances.

The term "personal data" in this Data Protection Statement to shall mean any information that identifies, or could reasonably be used to identify any person.

If you provide Crypto Finance Conference with personal data of other persons (such as family members, work colleagues), please make sure the respective persons are aware of this Data Protection Statement and only provide Crypto Finance Conference with their data if you are allowed to do so and such personal data is correct.

This Data Protection Statement is in line with the EU General Data Protection Regulation ("**GDPR**"). Although the GDPR is a regulation of the European Union, it may be relevant for us. The Swiss data protection legislation and the revised legislation ("**FADP**" and "**revFADP"**) is heavily influenced by the law of the European Union. In addition, companies outside of the European Union or the European Economic Area must comply with the GDPR in certain cases. If the aforementioned Regulations and Legislations are applicable is dependent on the individual case.

1. Controller | Data Protection Officer

The responsibility for your data lies with Crypto Finance Conference AG. You can reach us at:

Crypto Finance Conference AG
Via Maistra 7
7500 Sankt Moritz
Switzerland
+41 81 832 31 04
info@crypto-finance-conference.com

Crypto Finance Conference has not appointed a data protection officer according to article 37 GDPR or a representative pursuant to article 27 GDPR.

2. Records of Processing Activities

Crypto Finance Conference maintains an internal record of all personal data processing activities as required by Art. 12 GDPR. This record is regularly reviewed and updated.

3. Data Protection Impact Assessment

Before introducing any new data processing technology or activity likely to result in a high risk to individual rights and freedoms, Crypto Finance Conference will carry out and document a Data Protection Impact Assessment, in line with Art. 35 GDPR.

4. Processing of Personal Data

Crypto Finance Conference processes personal data that it obtains from its applicants, attendees or third parties acting on their behalf in the context of the application for and the participation at the conference (hereinafter "**Attendees**"). Furthermore, it processes personal data of prospective speakers and speakers, panel participants at the conference and other partners contributing to the conference (hereinafter "**Speakers**"). In addition, Crypto Finance Conference may also process personal data that it legally obtains from publicly accessible sources (e.g. press, internet) or that is legitimately transferred to it by third parties (e.g. from the ticket partners, hotels). Hereinafter this data is referred to as "**Personal Data**".

Relevant data is personal information (e.g. name, address and other contact details, linked-in profile, information concerning your professional activities and functions and other publicly available information including from social media, employer, business operations, information on career and education, investment interests) and identification data (e.g. ID card details). Furthermore, this can also be data relating to the attendance at the conference and fulfillment of contractual obligations (e.g. references, payment details), data in connection with the use of the website (e.g. user name of social media, IP address, MAC-Address, information on your device, Cookies, date and time of viseit, utilized functions and sites, location information) or data in connection with communication (e.g. records of communication) and other data similar to the categories mentioned.

5. Purpose of the Processing and Legal Basis

In accordance with applicable law Crypto Finance Conference may process Personal Data particularly for, but not limited to, the following purposes:

5.1 Performance of Contracts

Personal data is primarily processed in connection with the organization of events, including but not limited to the application process and selection of Attendees, the search for speakers.

5.2 Legitimate Interests

Where required, Crypto Finance Conference processes data beyond the actual performance of the contract for the purpose of legitimate interests pursued by Crypto Finance Conference. These may include, but are not limited to, the following examples:

- cooperation with partners in the crypto finance business (e.g. crypto finance institutions) and the promotion of their services (including newsletters and mailing of promotional materials particularly regarding to investment opportunities);
- news and press coverage of the conferences organized by Crypto Finance Conference (including broadcast coverage);
- organization of the conference including the disclosure of personal data to third parties (that are e.g. responsible for the venue);
- carrying out promotion, advertisement and marketing activities relating to the conference (e.g. regarding future conferences as well as – provided that you have not objected - newsletters and other advertisements);
- for the initiation and maintenance of partnerships (e.g. with companies looking for financing opportunities by means of crypto currencies);
- efficient and effective support of Attendees or Speakers, maintenance of contact and other communications with Attendees and Speakers as well as other individuals outside of the processing of contracts;
- understanding Attendee behavior, activities, concerns, needs and interests, marketstudies;
- efficient and effective improvement of existing services and development of new services with regard to the conferences organized by Crypto Finance Conference as well as partners active in the crypto finance business;
- protection of Attendees, Speakers, employees and other individuals present at a conference organized by Crypto Finance Conference and protection of data and secrets entrusted to Crypto Finance Conference, safety of the premises where a conference organized by Crypto Finance Conference is held;
- maintaining and ensuring efficient and effective organization of business operations including a secure, efficient and effective operation and development of the website and other IT systems;
- reasonable corporate governance and development;
- successful sale and acquisition of business units, companies or parts of companies and other corporate transactions and thus connected the transmission of Personal Data as well as measures for the business management and as far as required for the compliance of legal and regulatory obligations and internal provisions of Crypto Finance Conference;
- compliance with legal and regulatory requirements and internal rules of Crypto Finance Conference, enforcement and exploitation of legal rights and claims, defense against legal claims, litigation, complaints, combating abusive conduct, engaging in legal investigations and proceedings and responding to inquiries of public authorities;
- concerns regarding the prevention of fraud, offences and crimes as well as investigation in connection with such offences and other improper conduct, handling of claims and actions against Crypto Finance Conference, cooperation in legal proceedings and with public authorities as well as the prosecution, exercise of and defense against legal actions, and

— for other purposes, as far as a legal obligation requires processing and such processing was evident from the circumstances or indicated at the time of collection.

5.3 On the Basis of Consent

If you have given us your consent to process your persona data for certain purposes (for example when registering to receive newsletters), Crypto Finance Conference will process your personal data within the scope of and based on this consent, unless it has another legal basis and provided that it requires one. Consent given can be withdrawn at any time but does not affect data processed prior to withdrawal.

5.4 Compliance with legal obligations or in the public interest

Data processing on this basis may include, but is not limited to, compliance with legal and regulatory requirements, engaging in legal investigations and proceedings and responding to inquiries of public authorities.

6. Technical and Organizational Measures (TOMs)

Crypto Finance Conference implements appropriate technical and organizational measures to protect personal data, including, but not limited to: encryption, access restrictions, pseudonymization, staff training, regular security testing, secure backups, contractual data protection requirements for processors, and a documented process for reporting and managing security incidents, as required by Art. 32 GDPR.

7. Notification of Personal Data Breaches

In the event of any personal data breach, Crypto Finance Conference shall promptly notify the relevant supervisory authorities and, when required, affected individuals, in line with Art. 33 – 34 GDPR.

8. Disclosure of Data and Transfer of Data Abroad

In accordance with applicable data protections laws, Crypto Finance Conference may disclose personal data to the following categories of third parties who process personal data in accordance with the purpose of data processing on behalf of Crypto Finance Conference or for their own purposes:

— service providers, including processors;

— suppliers and other business partners;

— Speakers and Attendees of Crypto Finance Conference;

— local, national and foreign authorities;

— media;

- the public, including but not limited to visitors of the website and social media of Crypto Finance Conference;
- acquirers or parties interested in acquiring business units, the companies or other parts of Crypto Finance Conference;
- other parties in potential or actual legal proceedings.

Crypto Finance Conference may disclose personal data to third parties in every country worldwide, including in particular all countries in which Crypto Finance Conference organizes conferences (e.g. Switzerland, USA and United Arab Emirates) as well as to countries in which service providers of Crypto Finance Conference process their data (e.g. Switzerland, USA and Hong-Kong or Singapore). If data is transferred to a country without adequate legal data protection, Crypto Finance Conference ensures an appropriate level of protection as legally required by way of using appropriate contracts (in particular on the basis of the standard contract clauses of the European Commission, which can be accessed here) or binding corporate rules or the transfer is based on the statutory exceptions of consent, performance of contracts, the establishment, exercise or enforcement of legal claims, overriding public interests, published personal data or because it is necessary to protect the integrity of the persons concerned. You can obtain a copy of the mentioned contractual guarantees at any time from the contact person named under Section 1 above insofar they are not available under the aforementioned link. However, Crypto Finance Conference reserves the right to redact copies for data protection reasons or reasons of secrecy or to produces excerpts only.

Crypto Finance Conference will assess the recipient country's level of protection, apply additional technical and contractual safeguards if necessary, and ensure compliance with the latest adequacy frameworks (e.g., EU-US Data Privacy Framework) as they come into force.

9. Retention of Data

As a rule, Crypto Finance Conference retains contract related data as long as the contractual relation is ongoing and for five years after the termination of the contractual relationship unless a longer statutory storage obligation is applicable on a case-by-case basis, this is required for reasons of proof or another valid reason for exception is pertinent based on applicable law or the deleting of the data is required earlier (e.g. because the data is no longer required or Crypto Finance Conference is required to delete the respective data).

Business records, including communications, will be retained as long as Crypto Finance Conference has an interest in them (such as an interest for reasons of proof in case of claims, documentation of compliance with certain legal or other requirements, an interest in non-personalized analysis) or is obligated to do so (by way of contract, law or other provisions). Deviating legal obligations are reserved, in particular with respect to anonymization or pseudonymization.

Operational data [e.g. system protocols, logs] is usually retained for a shorter period of time of six months or less.

10. Cookies | Google Analytics | Social Plug-Ins

Crypto Finance Conference uses cookies on its website. Cookies are a widespread technique that allocates the identification to the browser of the user of a website, which the user saves and shows upon request. Crypto Finance Conference uses session cookies as well as permanent cookies. Session cookies are automatically erased when the user closes the website and enable the server to establish a stable connection to the user (e.g. so that the content of a shopping basket is not lost) as long as he browses on the website. In contrast, permanent cookies are only erased after a period of time as defined by the website. Permanent cookies allow saving certain settings (e.g. language) for several sessions. The user consents to the application of permanent cookies by way of using the website and the respective functions (e.g. language settings). Some Cookies are set by us, others are set by partners with whom we work with The user may block the application of cookies on his browser or delete cookies there. This may, however, impair the use of the website.

In accordance with applicable law, Crypto Finance Conference may install coding in newsletters and other marketing emails that allow it to determine if the recipient has opened an email or downloaded pictures contained in the email. He/She consents to the installation of such coding by way of consenting to receiving newsletters and other marketing related emails. In any case, the recipient may block this application in his/her email application, which may however impair the quality of the newsletters and emails.

Should Crypto Finance Conference place advertisement of third parties on the website (e.g. banners) or intend to place an own ad on the website of a third party, cookies from companies specializing in the use of such advertisement may be used. Crypto Finance Conference will not disclose personal data to such companies, i.e. they shall only place a permanent cookie with users of the website in order to recognize users and do so in the sole interest of Crypto Finance Conference. This allows Crypto Finance Conference to place aimed advertisements for these individuals on external websites (e.g. in connection with products for which these individuals showed an interest in the online-shop). Crypto Finance Conference will not disclose personal data to the operators of external websites either.

Crypto Finance Conference may use Google Analytics or similar services on its website. These are services provided by third parties, which may be located in any country worldwide (in the case Google Analytics it is Google Ireland with registered office in Ireland, whereby Google Ireland relies on Google LLS with registered office in the U.S. as data processor, www.google.com) and which allow Crypto Finance Conference to measure and evaluate the use of its website (on an anonymized basis). For this purpose, permanent cookies are used, which are set by the service provider. The service provider does not receive (and does not retain) any personal data from Crypto Finance Conference, but the service provider may track your use of the website, combine this information with data from other websites you have visited and which are also tracked by the respective service provider and may use this information for its own purposes (e.g. controlling of advertisements). If you have registered with the service provider, the service provider will also know your identity. In this case, the processing of your personal data by the service provider will be conducted in accordance with its data protection regulations. The service provider only

provides Crypto Finance Conference with data on the use of the respective website (but not any personal information of you).

In addition, Crypto Finance Conference may use plug-ins from social media networks such as Facebook, X, Youtube, Google+, Pinterest or Instagram on its website. In the default setting of the website plug-ins are deactivated; the user can thus choose when to activate them. Should the user do so, the social media providers are able to establish a direct connection to the user during his visit on the website, which allows the provider to be aware of the user's visit and may analyze the respective information. The subsequent processing of the personal data will be conducted in the responsibility of the provider and according to his data protection policies. The provider of the respective social media offering will not disclose any information to Crypto Finance Conference.

11. Rights of Attendees, Speakers and other Data Subjects

11.1 In General

In accordance with and as far as provided by applicable law (as is the case where the GDPR is applicable), any affected individual shall have the right to access, rectification and erasure of his|her personal data, the right to restriction of processing or to object to data processing, notably for the purpose of direct marketing, the profiling for the purpose of direct advertisment and further legitimate interest in processing in addition to the right to receive certain personal data for transfer to another controller (data portability). Please note, however, that Crypto Finance Conference reserves the right to enforce statutory restrictions on its part, for example if it is obliged to retain or process certain data, has an overriding interest (insofar as it may invoke such interests) or need the data for asserting claims. If exercising certain rights will incur costs on you, Crypto Finance Conference will notify you thereof in advance.

In general, exercising these rights requires that you are able to prove your identity (e.g., by a copy of identification documents where your identity is not evident otherwise or can be verified in another way). In order to assert these rights, please contact Crypto Finance Conference at the addresses provided in Section 1 above.

In addition, every data subject has the right to enforce his|her rights in court or to lodge a complaint with the competent data protection authority. The competent data protection authority of Switzerland is the Federal Data Protection and Information Commissioner (http://www.edoeb.admin.ch).

Crypto Finance Conference also recognizes the right to withdraw consent at any time, the right to object to profiling and automated decision-making, and the right to information regarding data transfers abroad. Rights and modes of exercising them may vary by jurisdiction

11.2 Additional Rights for Swiss Residents

Crypto Finance Conference respects all rights under the revised Swiss FADP, including the right to request information about international data transfers, the right to lodge complaints with the

Swiss Federal Data Protection and Information Commissioner (FDPIC), and additional notice on sensitive personal data (e.g. health, genetic, biometric, political opinions).]

11.3 Additional Rights for US Residents

Under the CCPA/CPRA and applicable US state privacy laws:

- Right to know what personal information is collected and for what purpose,
- Right to access, correct, delete, and data portability,
- Right to opt-out of the sale or sharing of personal information, including via Global Privacy Control signals,
- Right not to be discriminated against for exercising rights,
- Notice at collection and additional rights for sensitive categories (financial, biometric, etc.),
- Special protection for children and minors (COPPA and corresponding state laws, e.g. “Eraser Law” in CA). To exercise these rights, contact privacy@crypto-finance-conference.com.]

11.4 Additional Rights for Residents of California

California Civil Code Section §1798.83 permits users of our website that are California residents to request certain information regarding Crypto Finance Conference's disclosure of personal information to third parties for their direct marketing purposes. To make such a request or any other request regarding personal identifiable information used by our website, please send an email to privacy@crypto-finance-conference.com.

In compliance with the Privacy Rights for California Minors in the Digital World Act (Eraser Law), our website is not intended for minors, i.e., any person younger than the age of 18 years. No minor may provide any personal information to or on the website. We do not knowingly collect personal information from minors. If you are a minor, do not use or provide any information on this website or on or through any of its features/register on the website, make any purchases through the website, use any of the interactive or public comment features of this website or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received personal information from a minor, we will delete that information. If you believe we might have any information from or about a minor, please contact us at info@crypto-finance-conference.com.

11.5 Profiling and Sensitive Personal Data

Crypto Finance Conference informs data subjects in advance if personal data is used for automated decision-making or profiling, and ensures explicit consent is obtained for processing particularly sensitive data (biometric, genetic, health, religious beliefs, etc.), as required by the applicable laws.

11.6 Children and Minors

Crypto Finance Conference applies comprehensive age-verification measures and ensures compliance with all minimum age and parental consent requirements under the applicable laws.

12. Changes to the Data Protection Statement

Crypto Finance Conference is entitled to amend this Data Protection Statement at any time and without prior notice or announcement. The latest version according to the website shall be applicable. You will not be notified by email or otherwise of any amendment to this Data Protection Statement. Please periodically check our website and consult the data privacy statement before every registration.

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